

Casual Male Retail Group, Inc. Helps Shoppers Beat the Holiday Rush With "Why Wait Wednesday"

MULTICHANNEL HOLIDAY SALES BEGIN WEDNESDAY, NOVEMBER 23 ACROSS ENTIRE BRAND PORTFOLIO

CANTON, Mass., Nov. 22, 2011 /PRNewswire/ -- At a time when retail shoppers are stressed most, Casual Male Retail Group, Inc., the leading big and tall apparel retailer (NASDAQ: CMRG), is helping customers beat the holiday rush by starting their annual Thanksgiving Sale on "Why Wait Wednesday" on November 23, 2011.

In an effort to help customers avoid staying up late or waking up early to shop, Casual Male retail and outlet locations, DestinationXL® as well as Rochester Clothing stores will start sales the day before Thanksgiving this year.

"We want our customers to have a stress-free shopping experience and "Why Wait Wednesday" provides that opportunity along with great holiday deals," said Ric Della Bernarda, Chief Marketing Officer, Casual Male Retail Group. "Our customers have told us that they want to get their holiday shopping done early ahead of the crowds. This unprecedented event is a great way to achieve that goal."

Doorbuster deals, Buy One Get One Free offers and discounts on merchandise ranging from activewear and sportswear to designer styles and luxury brands highlight the annual three-day sale which includes Wednesday and Friday in-store, and all three days online.

The sale is also available online with a free shipping offer to local stores giving customers another way to save this season by picking up an order at their nearest retail location.

About Casual Male Retail Group, Inc.

Casual Male Retail Group, Inc is the largest retailer of big and tall men's apparel with operations throughout the United States, Canada and Europe. CMRG operates 465 Casual Male XL retail and outlet stores, over 20 Rochester Clothing stores, eight DestinationXL stores and direct-to-consumer businesses that include several catalogs and e-commerce sites. The Company is headquartered in Canton, Massachusetts, and its common stock is listed on the NASDAQ Global Market under the symbol "CMRG."

SOURCE Casual Male Retail Group, Inc.

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