# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

**WASHINGTON, D.C. 20549** 

### FORM 8-K

#### **CURRENT REPORT**

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934 Date of Report (Date of earliest event reported): October 29, 2019

# DESTINATION XL GROUP, INC.

(Exact name of Registrant as Specified in Its Charter)

**Delaware** (State or Other Jurisdiction of Incorporation)

(Address of Principal Executive Offices)

01-34219
(Commission File Number)

04-2623104

(IRS Employer Identification No.)

555 Turnpike Street, Canton, Massachusetts

02021 (Zip Code)

Registrant's Telephone Number, Including Area Code: (781) 828-9300

**Not Applicable** 

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instructions A.2. below):				
	Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)			
	Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)			
	Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))			
	Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))			
Securities registered pursuant to Section 12(b) of the Act.				
	Title of each class	Trading symbol(s)	Name of each exchange on which registe	red
	Common Stock, \$0.01 par value	DXLG	NASDAQ Stock Market LLC	

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§ 230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§ 240.12b-2 of this chapter).

Emerging growth company  $\square$ 

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.  $\Box$ 

## Item 7.01 Regulation FD Disclosure.

On October 29, 2019, Destination XL Group, Inc. (the "Company") issued a press release announcing that Erica W. Thompson has joined the Company as Chief Marketing Officer. A copy of the press release is furnished herewith as Exhibit 99.1.

### Item 9.01 Financial Statements and Exhibits.

(d) Exhibits

**Exhibit No. Description** 

99.1 Press release dated October 29, 2019 announcing new Chief Marketing Officer.

## **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

DESTINATION XL GROUP, INC.

Date: October 29, 2019 By: /s/ Robert S. Molloy

Robert S. Molloy Senior Vice President, Chief Administrative Officer, General Counsel and Secretary



#### Destination XL Group, Inc. Names Erica W. Thompson Chief Marketing Officer

CMO's placement bolsters DXL's commitment to strengthened capabilities in digital and customer relationship marketing, as well as ecommerce

CANTON, MA (October 29, 2019) -- Destination XL Group, Inc. (NASDAQ: DXLG), the leading omni-channel specialty retailer of men's Big + Tall clothing and shoes, announced today that Erica W. Thompson has joined its team as Chief Marketing Officer. Ms. Thompson brings over 20 years of marketing leadership experience with a particular focus on customer relationship marketing, digital marketing, and e-commerce. Prior to joining DXL, Ms. Thompson held senior marketing positions with HSN, New York & Company and PetSmart. At DXL she will be responsible for the marketing organization, including the overall marketing strategy, brand, creative, media, CRM and e-commerce.

"We are extremely pleased that Erica has joined DXL Big + Tall, as our new Chief Marketing Officer," said Harvey Kanter, President and CEO. "Erica's appointment underscores our ongoing commitment to building out a digitally-driven marketing organization. Our organizational pursuits support the heightened strategic focus on customer engagement through data-driven personalization, loyalty and digital marketing; our #1 priority area for DXL for 2020," continued Mr. Kanter.

"I'm thrilled to join DXL and to engage our customers in new and exciting ways as we look to grow the business across all channels, and firmly establish DXL Big + Tall as the one-stop-shop for men's big and tall apparel and footwear," said Erica Thompson.

#### **About Destination XL Group**

Destination XL Group, Inc. is the largest retailer of men's clothing in sizes XL and up, with operations throughout the United States as well as in Ontario, Canada. In addition to DXL Men's Apparel retail and outlet stores, subsidiaries of Destination XL Group, Inc. also operate Rochester Clothing stores, Casual Male XL retail and outlet stores, and the e-commerce site, DXL.com. <u>DXL.com</u> offers a multi-channel solution similar to the DXL store experience with the most extensive selection of online products available anywhere for the XL guy. The Company is headquartered in Canton, Massachusetts, and its common stock is listed on the NASDAQ Global Market under the symbol "DXLG." Sizes start at 38" waist and XL including tall sizes, plus shoe sizes 10-16, in widths to 4E. Follow @destinationXL on <u>Facebook, Instagram</u> and <u>Twitter</u>.