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DXL Mens Apparel Opens First Canadian Store in Toronto Metro Area

Company Brings Unique One-Stop Shopping Experience, Personalized Service and Unsurpassed Selection of Quality Clothing and XL Sizing to Canadian Men

CANTON, Mass.--(BUSINESS WIRE)-- Destination XL Group, Inc. (Nasdaq: DXLG), the leading retailer of men's XL apparel, today announced the opening of its first Canadian DXL Men's Apparel® store in Ajax, Ontario. This marks the Company's first venture into the Canadian market with plans to open a second store in April.

DXL Men's Apparel stores provide a unique one-stop shopping experience catering to the clothing needs and lifestyles of men who wear waist size 38"+ and size XL and up. The store showcases over 100 brands and thousands of styles from top designers such as Michael Kors, Polo Ralph Lauren, Buffalo Jeans, Nautica, Levi's and Cole Haan. Private label brands include Harbor Bay, 28 Degrees, Oak Hill and True Nation. DXL Men's Apparel exclusive brands such as Brooks Brothers and Lacoste round out its vast XL sized selection.

"We are thrilled to be entering the Canadian market with our first store opening in Ajax, as we look to deliver the unparalleled DXL Men's Apparel shopping experience to more customers across North America," said David Levin, President and CEO of Destination XL Group, Inc. "We know that our customers who typically wear XL sizes have a harder time finding high-quality clothing and styles that look great and we're committed to providing them with a superior solution. DXL Men's Apparel offers the perfect combination of quality, selection and service in one convenient location, making shopping easy and enjoyable so all men can look and feel their best, regardless of size."

Located at 20 Kingston Road West in the Harwood Centre, the 5,028 square foot space is segmented into lifestyle assortments - essentials, active, club, studio, footwear, loungewear/clearance and traditional, effectively displaying the full range of brands and categories. On-site tailoring is also available to guarantee a perfect fit. In addition, <u>DestinationXL.com</u> offers an even greater selection of apparel for a seamless 24/7 online shopping experience.

About Destination XL Group, Inc.

Destination XL Group, Inc. is the largest Omni-channel specialty retailer of men's apparel in sizes XL and up, with store locations throughout the United States, London, England and now Ontario, Canada. The DXL Men's Apparel store in Ontario is operated by DXL Canada, Inc., a subsidiary of Destination XL Group, Inc. Other subsidiaries operate under the retailer's five divisions: DXL Men's Apparel®, Casual Male XL, Rochester Clothing, ShoesXL and LivingXL. The Company also operates an e-commerce site at <u>www.destinationxl.com</u>. With more than 2,000 private label and name brand styles to choose from, customers are provided with a unique blend of wardrobe solutions not available at traditional retailers. The Company is headquartered in Canton, Massachusetts. For more information, please visit the Company's investor relations website: http://investor.destinationxl.com. Follow us on <u>facebook.com/OfficialDXL</u>, Twitter <u>@DestinationXL</u> and Instagram <u>@destinationxl.</u>

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