
**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549**

FORM 8-K

**CURRENT REPORT
Pursuant to Section 13 or 15(d)
of The Securities Exchange Act of 1934**

Date of Report (Date of earliest event reported): December 3, 2013

DESTINATION XL GROUP, INC.

(Exact Name of Registrant as Specified in its Charter)

Delaware
(State or Other Jurisdiction
of Incorporation)

01-34219
(Commission
File Number)

04-2623104
(I.R.S. Employer
Identification No.)

555 Turnpike Street, Canton, Massachusetts
(Address of Principal Executive Offices)

02021
(Zip Code)

(781) 828-9300
(Registrant's telephone number, including area code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Item 7.01 -Regulation FD Disclosure

The Company will be presenting a slide presentation to various investment groups at upcoming investor conferences beginning today. A copy of the slides to be presented at those conferences is attached to this report as Exhibit 99.1 and is incorporated by reference herein.

The slide presentation contained in the exhibit includes statements intended as “forward-looking statements,” which are subject to the cautionary statement about forward-looking statements set forth in the exhibit. The slide presentation is being furnished, not filed, pursuant to Regulation FD. Accordingly, the slide presentation will not be incorporated by reference into any registration statement filed by the Company under the Securities Act of 1933, as amended, unless specifically identified therein as being incorporated therein by reference. The furnishing of the slide presentation is not intended to, and does not, constitute a determination or admission by the Company that the information in the slide presentation is material or complete, or that investors should consider this information before making an investment decision with respect to the Company.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits

<u>Exhibit No.</u>	<u>Description</u>
99.1	Investor Slide Presentation dated December 2013.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

DESTINATION XL GROUP, INC.

Date: December 3, 2013

By: /s/ Dennis R. Hernreich
Name: Dennis R. Hernreich
Title: Executive Vice President and Chief
Financial Officer



Investor Presentation

December 2013

Destination XL Group, Inc.

SAFE HARBOR

Certain information contained in this presentation, including, but not limited to, sales, cash flows, operating margins and store counts for fiscal 2013 and estimates through fiscal 2016, constitute forward-looking statements under the federal securities laws. The discussion of forward-looking information requires management of the Company to make certain estimates and assumptions regarding the Company's strategic direction and the effect of such plans on the Company's financial results. Such forward-looking statements are subject to various risks and uncertainties that could cause actual results to differ materially from those indicated. Such risks and uncertainties may include, but are not limited to: the failure to implement the Company's business plan for increased profitability and growth in the Company's retail stores sales and direct-to-consumer business, the failure to achieve improvement in the Company's competitive position, changes in or miscalculation of fashion trends, extreme or unseasonable weather conditions, economic downturns, a weakness in overall consumer demand, trade and security restrictions and political or financial instability in countries where goods are manufactured, increases in raw material costs from inflation and other factors, the interruption of merchandise flow from the Company's distribution facility, competitive pressures, and the adverse effects of natural disasters, war, acts of terrorism or threats of either, or other armed conflict, on the United States and international economies. These, and other risks and uncertainties, are detailed in the Company's Annual Report on Form 10-K filed with the Securities and Exchange Commission for the fiscal year ended February 2, 2013 filed on March 15, 2013 and other Company filings with the Securities and Exchange Commission. Casual Male assumes no duty to update or revise its forward-looking statements even if experience or future changes make it clear that any projected results expressed or implied therein will not be realized.

WHO IS DESTINATION XL GROUP?



Largest multi-channel specialty retailer in niche men's big and tall (B&T) market



Offers unique blend of wardrobe solutions – Private label & leading apparel name brands

.....
WELCOME
to a BETTER WORLD
OF MENSWEAR.
.....

WELCOME *to*
BRANDS ^Y_U **LOVE.**
.....

WELCOME *to* TODAY'S
STYLES & LOOKS.
.....

WELCOME TO CLOTHES THAT FIT RIGHT
.....

WELCOME TO
EXPERT ADVICE.
.....

TO *looking* **GREAT**
WELCOME TO DestinationXL.
.....

..... Big on being better.

DXLG BY THE NUMBERS

80% RETAIL



20% DIRECT

1.4M ACTIVE CUSTOMERS



90% ENROLLED IN LOYALTY PROGRAM

375 RETAIL STORES



85% HIGHEST RATED RETAILER IN 2011 CSI SURVEY



6 BRANDS

DESTINATION XL™
Big on being better

CASUAL MALE XL

ROCHESTER
BIG & TALL

SHOES XL



LIVINGXL

WHO IS OUR CUSTOMER?

Males with a waist size 40" and greater (40M men)

Determined by physical characteristic, not demographic

Seeking greater selection in size

Not dependent on age, income, race or nationality

Values convenience, selection and fit over price

CURRENT CASUAL MALE XL STORES



CASUAL | MALE XL

WHAT OUR CUSTOMERS WANT



One-stop shopping



Wide aisles



Large changing rooms



Bright Atmosphere



More brands



Onsite tailoring



RESPONDING WITH DESTINATION XL



Opportunity for accelerated growth and profitability



Schaumburg, IL



Traditional Section, POLO



Studio Section, Runway



Club Department



Studio Department

LARGE SELECTION OF NAME BRANDS



Calvin Klein



Brooks Brothers

TRUE RELIGION
BRAND JEANS™



MICHAEL KORS

Tommy Bahama



TOMMY  HILFIGER

Lucky Brand

POLO
RALPH LAUREN

CASUAL MALE XL vs. DESTINATION XL

CASUAL | MALE XL

DESTINATION XL™

Store size	3,600 sq. ft.	8,400 sq. ft.
Sales per sq. ft.	\$172	\$147 (maturing to \$230)
Build out costs	\$50	\$70
Occupancy costs	\$30	\$30
Dollars per transaction	\$102	\$150
Style choices	600	2,000
Private label brands	10	15
Name brands	8	30

*Average store

MARKET CONSOLIDATION TO DXL



Chicago Metro

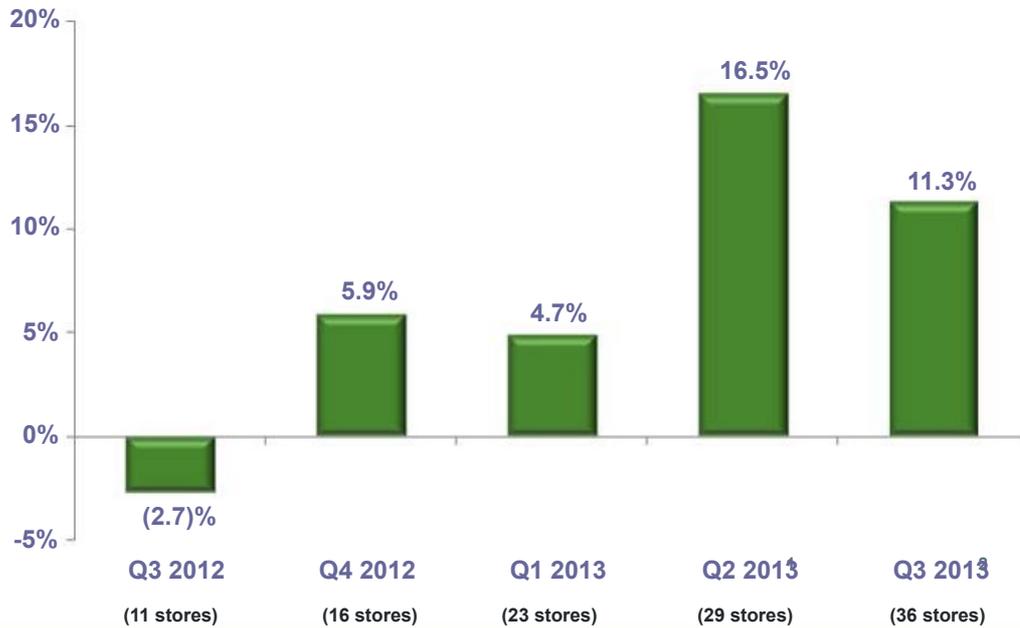
Customers are willing to drive up to 20 miles

DXL COMPS REFLECT GROWTH OPPORTUNITY



*Total DXLG Comparables consist of all stores, including DXL stores and direct channel

COMPARABLE SALES FOR DXL OPEN > 1 YEAR

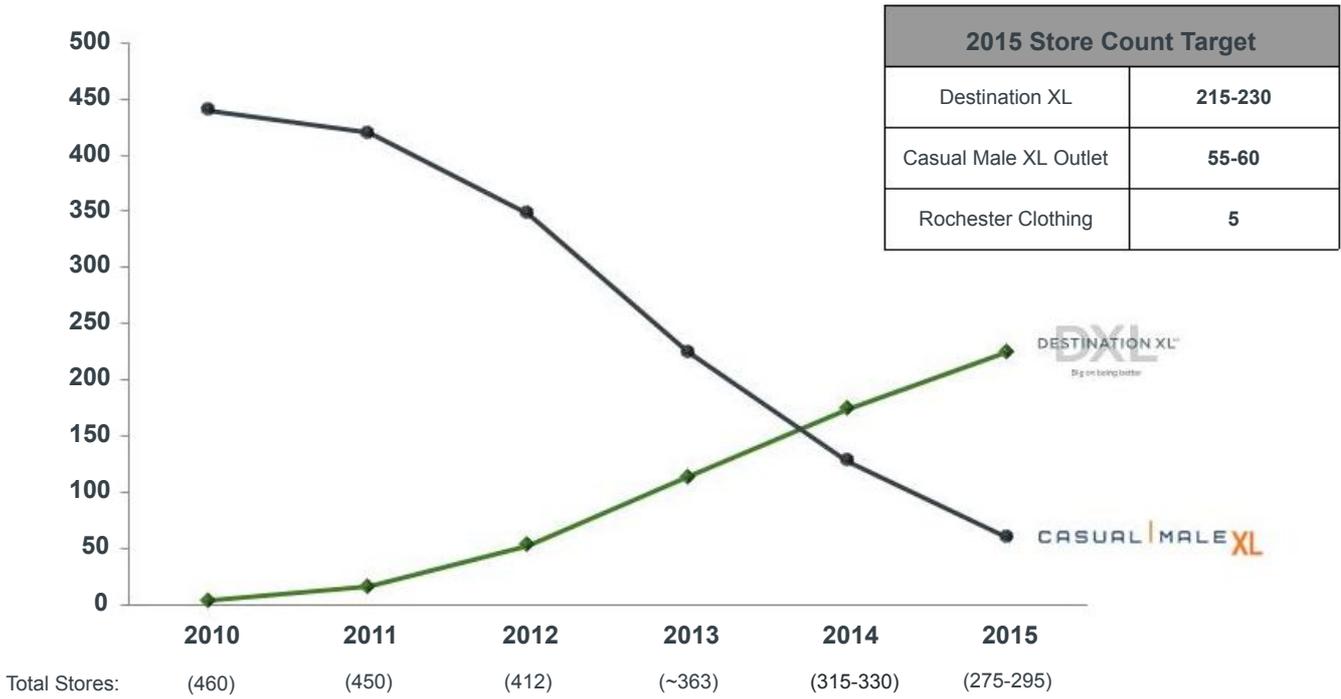


¹Spring market campaign ran from 5/5/13 to 6/14/13
²Fall marketing campaign ran from 9/28/13 to 11/23/13
Reported 25.3% increase at DXLs open >1 year in October 2013

COMPELLING DXL RETURNS

<p>Expect greater store productivity and profitability</p>	<p>Better leveraging of expenses -- occupancy, labor productivity and local/district management</p>
<p>Projecting higher 4-wall profits than combined profits of individual stores</p>	<p>Targeting between 25%-30% store operating margin</p>
<p>Potential to capture additional market share</p>	<p>Attract new customers Better cross-selling environment to capture greater share of apparel wallet from existing customers</p>
<p>Opportunity to improve operating margins</p>	<p>Expect to increase margins significantly after the transition to DXL is complete</p>

ACCELERATED DXL OPENINGS

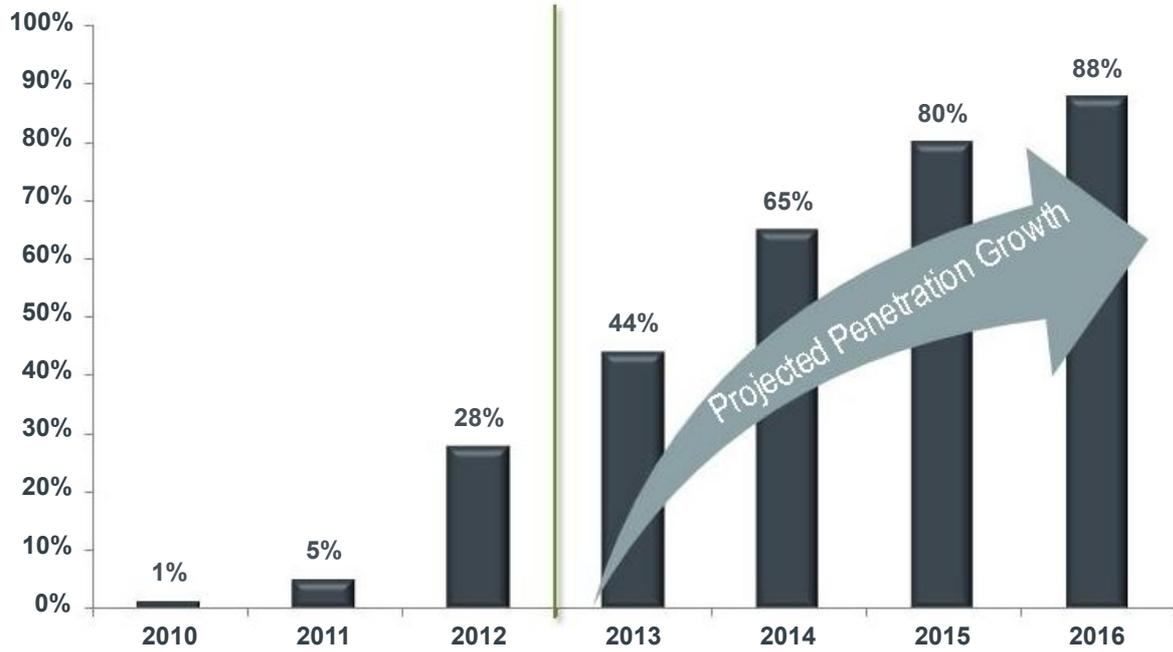


Accelerated rollout based on success of DXL stores in 2011



Destination XL Group, Inc.

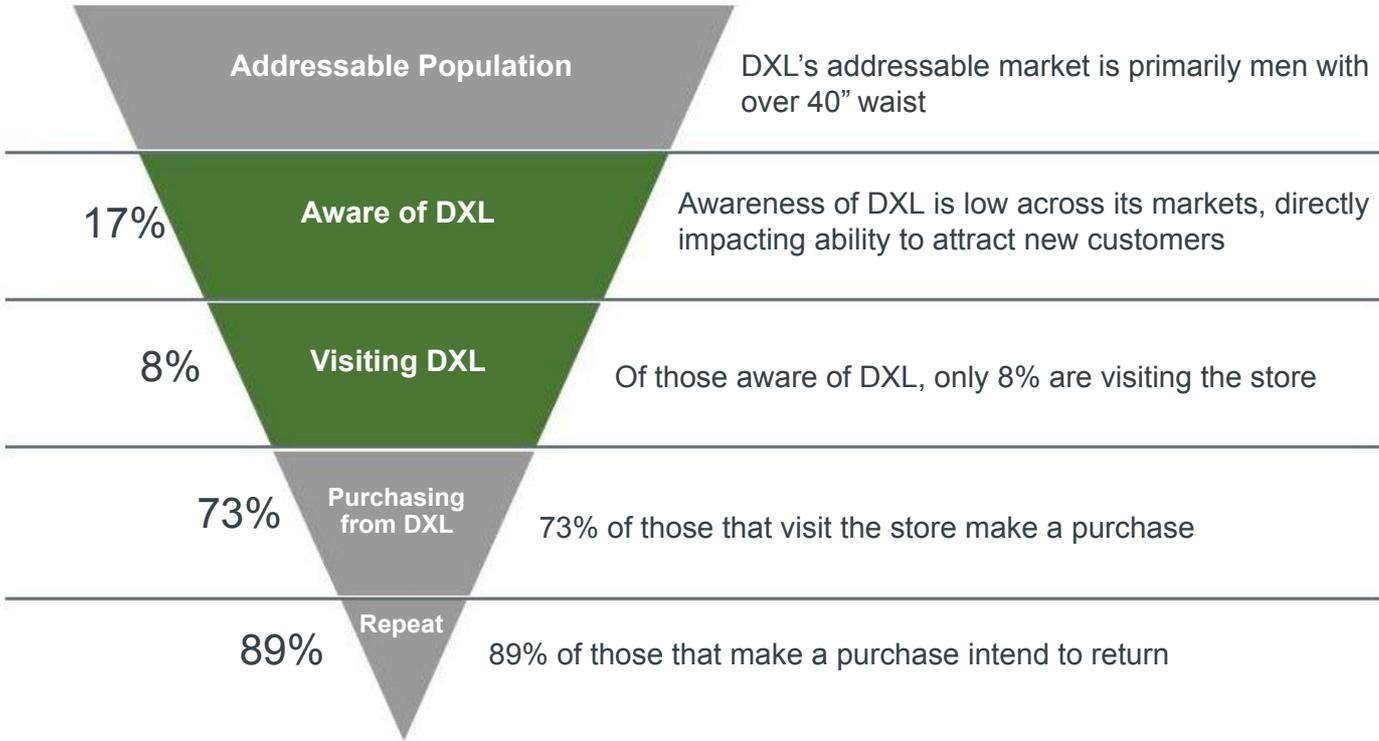
DXL SALES INCREASE AS % OF TOTAL REVENUE



* DXL sales include direct sales via the DestinationXL.com website.

INCREASED AWARENESS = OPPORTUNITY

DXL Customer Purchase Funnel*



Source: L.E.K analysis prior to launch of marketing campaign (November 2012)
*Based on consumers' stated responses per L.E.K's survey within DXL markets

OPPORTUNITY TO GROW MARKET SHARE

Addressable Market = 40M Customers
1.4M Currently Active Customers

Capture greater wallet share with DXL concept

Attract broader customer audience with one-stop-shop

Target “end-of-rack” customers

Paradigm shift in marketing improves awareness

Grow direct business with new website



DXL ADVERTISING CAMPAIGN

- Combination of TV, radio & digital support
- Built stronger brand to attract and serve customers
- Results demonstrate ability to grow market share

Spring Flight (May 5 to June 14)

- Increased market awareness from 13% to 18%
- Transaction size increased 23%
- New customers grew by 26.1%
- Traffic increased 7.5%
- “End-of-rack” customer base grew to 40.5%
- Web traffic increased 80%

Fall Flight (Sept 28 – Nov 23)

- Broadening to include network television ad-buy to supplement national cable presence
- Eliminating catalog distribution; introducing smaller 16-page brand mailers to announce seasonal offerings
- Reallocating \$2 million of marketing dollars to fall advertising campaign
- Added additional week to duration of campaign

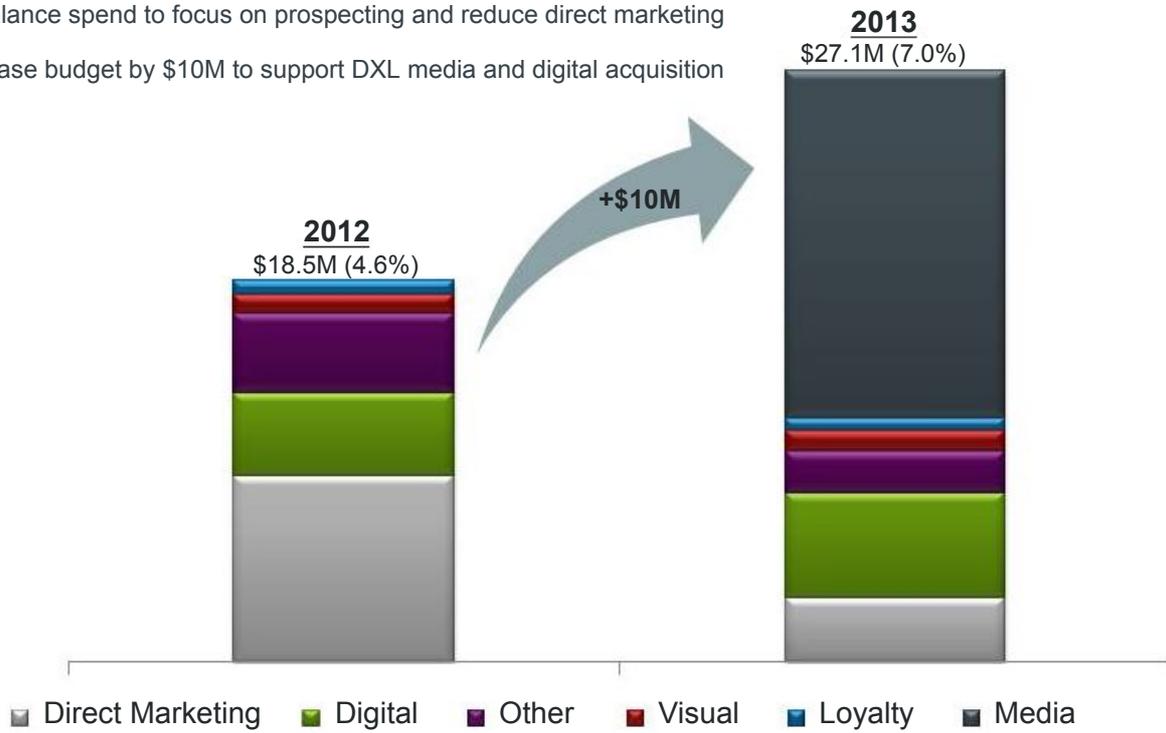
DXL ADVERTISING CAMPAIGN

Marketing to Customers in “No Man’s Land”



2013 MARKETING SPEND

- Strategically increase marketing spend as percent of sales from 4.5% to 7.0%
- Rebalance spend to focus on prospecting and reduce direct marketing
- Increase budget by \$10M to support DXL media and digital acquisition





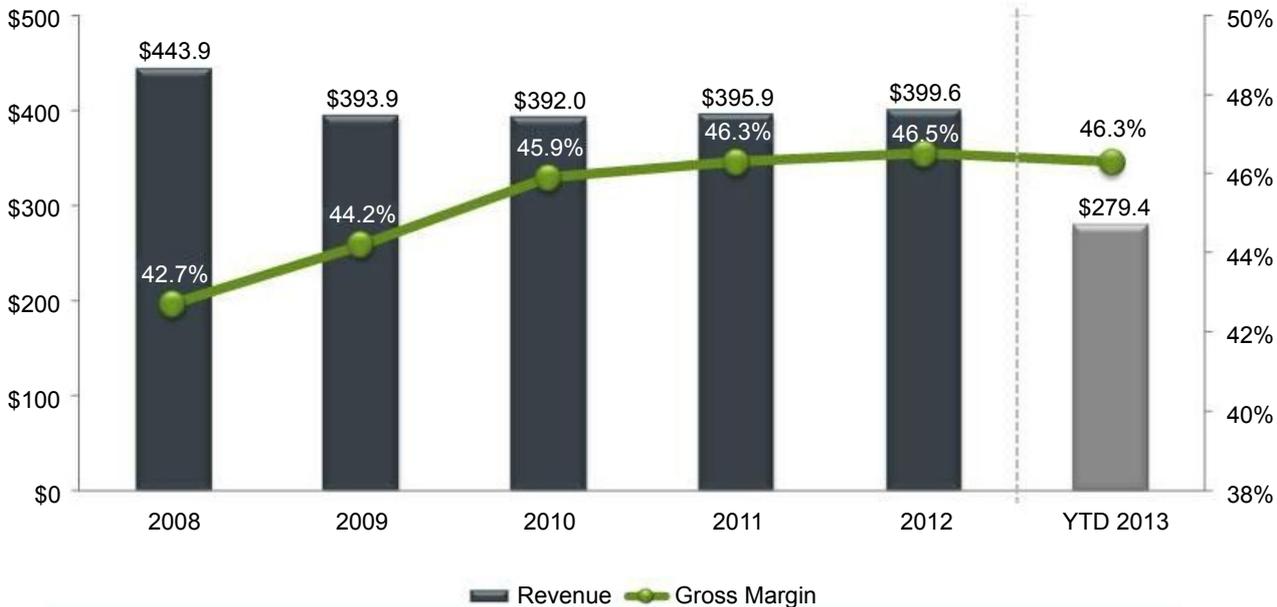
FINANCIAL PERFORMANCE

YTD 2013 RESULTS THROUGH Q3

- DXL stores comparable sales increased 21.4% and represented 26.5% of total comparable retail sales
- 36 DXL stores opened 1 year comparable sales increased 11.5%
- Dollars per transaction have increased 17.5% over the prior year
- Comp sales for Casual Male XL and Rochester Clothing stores decreased (0.3)%
- Overall comparable retail sales increased 2.5% and total sales were \$279.4M
- U.S. direct e-commerce sales increased 3.3%
- Loss from continuing operations was (\$4.6) million, or (\$0.10) per diluted share, which included \$9.1 million (after tax), or \$0.19 per share, of Transition Costs and incremental marketing expenses to support the DXL rollout

SALES & GROSS MARGIN

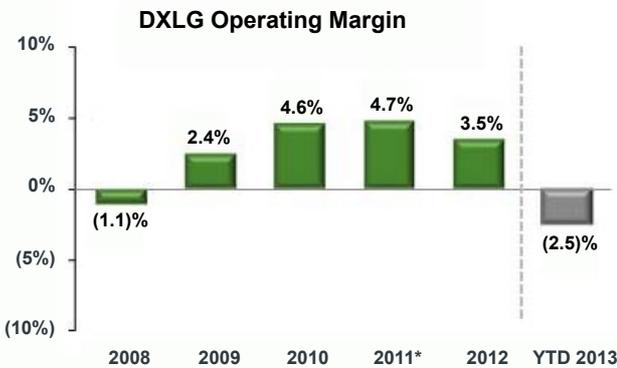
Revenue (\$MM)



Strong gross margins provide opportunity for significant sales leverage

OPERATING MARGIN & COMPARABLE SALES

(continuing operations)



* Before impairment charge of \$23.1M

Focus on improving operating margins through greater DXL sales

STRICT EXPENSE MANAGEMENT



STRONG BALANCE SHEET

	2008	2009	2010	2011	2012	<i>FY 2013 Forecast</i>
Inventory	\$98.6M	\$90.0M	\$92.9M	\$104.2M	\$104.2M	\$102M
Net borrowings under revolver	\$38.7M	\$3.5M	\$0	\$0	\$0	\$0¹
Cash on hand	\$5.0	\$4.3	\$4.1M	\$10.4M	\$8.2M	\$0
Fixed term loan	\$12.5M	\$7.6M	\$0	\$0	\$0	\$18M

¹FY 2013 Net borrowings estimate includes \$5.0 million in debt and \$5.0 million in cash

CASH FLOW & CAPITAL EXPENDITURES



WHY INVEST IN DXLG?

Accelerated conversion to DXL concept creates compelling investment opportunity	Leader in large and growing B&T market
Strong gross margins; Ability to greatly improve operating margins	Three-year \$150M investment in DXL rollout to be funded primarily by free cash flow and deferred tax benefits
Significant market share/sales growth opportunity	Strong balance sheet with borrowing capacity

FOR ADDITIONAL INFORMATION:

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