SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

PURSUANT TO SECTION 13 OR 15(D) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported) August 25, 1999

DESIGNS, INC.

(Exact name of registrant as specified in its charter)

Delaware 0-15898 04-2623104 (State or other (Commission (IRS Employer jurisdiction of File Number) Identification No.) incorporation)

66 B Street

Needham, Massachusetts 02494 (Address of principal executive offices) (Zip Code)

(781) 444-7222 (Registrant's telephone number, including area code)

Not Applicable (Former name or former address, if changed since last report)

ITEM 5. OTHER EVENTS.

On August 25, 1999, the Board of Directors of Designs, Inc., a Delaware corporation, rescheduled its 1999 Annual Meeting of Stockholders to Monday, October 4, 1999 at 11:00 a.m.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunder duly authorized.

Dated: August 25, 1999

DESIGNS, INC.

By: /s/ Scott N. Semel

Name: Scott N. Semel

Title: Executive Vice President, General Counsel & Secretary